

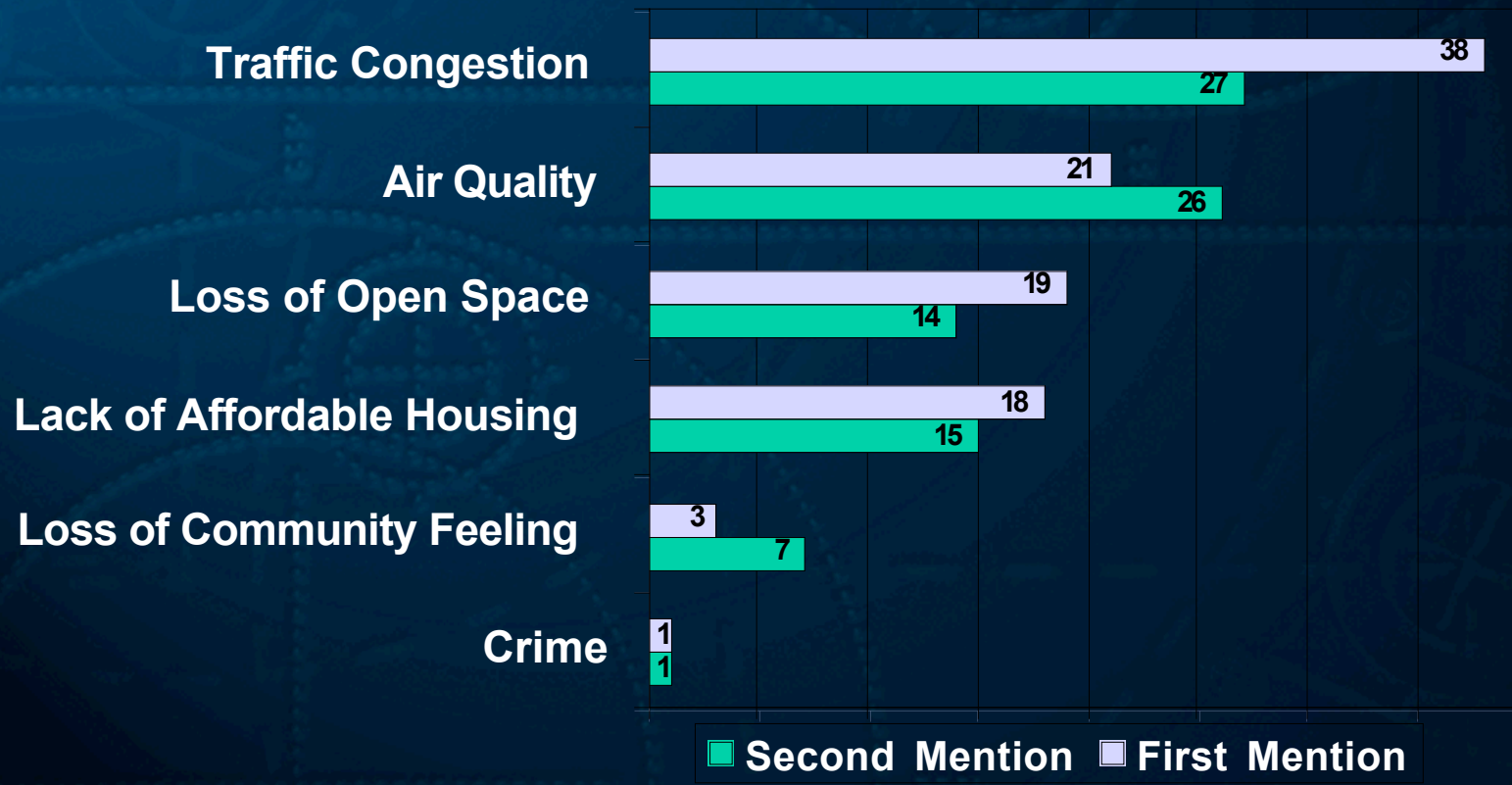
# Overall, Current Feeling About Growth Is Negative

*Based on what you know, would you say this growth will be generally a good thing or a bad thing for quality of life in this area?*



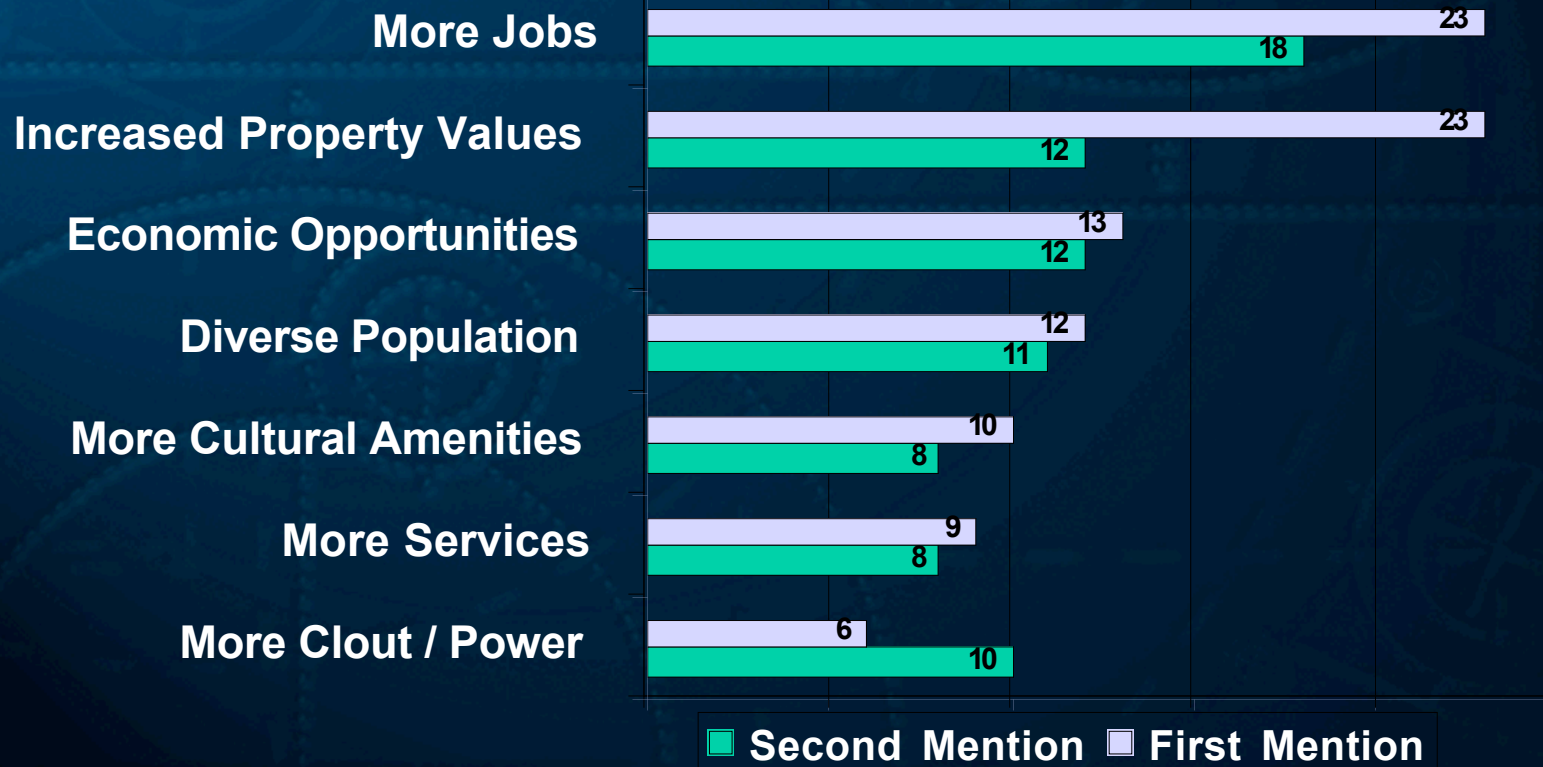
# Traffic and Air Quality Are Top Concerns for Growth

*Which of the following issues often cited as caused by growth would you be most concerned about? (results among total sample)*



# Jobs and Property Values Are Pro-Growth Outcomes

*Which of the following benefits often cited as a result of growth do you consider to be the most positive? (results among total sample)*





SACRAMENTO REGION

Blueprint  
TRANSPORTATION LAND USE STUDY

# Applying Sound Growth Principles

# Growth Principles Tested



*Positive or negative impact on quality of life?*

*Positive or negative impact on your retirement years?*

- Preserve open space
- Transportation choices
- Use existing assets
- Jobs closer to where people live
- Offer housing choices
- Distinctive, quality design
- Manage real growth boundaries
- Encourage compact development
- Mixed land uses