Blueprint
Then | Now | Next
Did you participate in any of the Blueprint Workshops held in 2003 and 2004?

1. Yes
2. No
3. Don’t know/don’t remember
Did you participate in any of the Blueprint Workshops held in 2003 and 2004?

1. Yes
2. No
3. Don’t know/don’t remember

- Yes: 239
- No: 190
- Don’t know/don’t remember: 7

Total: 436

Slide: 2
Where do you live?

1. El Dorado County
2. Placer County
3. Sacramento County
4. Sutter County
5. Yolo County
6. Yuba County
7. Other
Where do you live?

1. El Dorado County
2. Placer County
3. Sacramento County
4. Sutter County
5. Yolo County
6. Yuba County
7. Other

Total: 486
Where do you work?

1. El Dorado County
2. Placer County
3. Sacramento County
4. Sutter County
5. Yolo County
6. Yuba County
7. Other
Where do you work?

1. El Dorado County
2. Placer County
3. Sacramento County
4. Sutter County
5. Yolo County
6. Yuba County
7. Other

Total: 488
The next seven questions relate to general principles or ideas that might be used for planning of future growth. Using a scale of 1 to 7, where 1 means “a very NEGATIVE impact” and 7 means “a very POSITIVE impact”, please rate the impact of the following principle or idea on overall quality of life in the Sacramento region:

Provide a variety of transportation choices such as driving, taking the bus, riding bicycles, walking and using light rail.

Very Negative ⟷ Very Positive

1.  2.  3.  4.  5.  6.  7.
Provide a variety of transportation choices such as driving, taking the bus, riding bicycles, walking and using light rail.
Using a scale of 1 to 7, where 1 means “a very NEGATIVE impact” and 7 means “a very POSITIVE impact”, please rate the impact of the following principle or idea on overall quality of life in the Sacramento region:

Offer many types of housing choices such as single family homes, condominiums, townhouses, and apartments.
Offer many types of housing choices such as single family homes, condominiums, townhouses, and apartments.
Using a scale of 1 to 7, where 1 means “a very NEGATIVE impact” and 7 means “a very POSITIVE impact”, please rate the impact of the following principle or idea on overall quality of life in the Sacramento region:

Encourage the use of compact, efficient development such as smaller homes or apartments and smaller lots in areas like downtown and transit corridors.

Very Negative 1. 2. 3. 4. 5. 6. 7. Very Positive
Encourage the use of compact, efficient development such as smaller homes or apartments and smaller lots in areas like downtown and transit corridors.

Very Negative

1% 1% 4% 5% 15% 26% 49%

Very Positive

1 2 3 4 5 6 7

Mean: 6.0 Total: 454

Slide: 7
Using a scale of 1 to 7, where 1 means “a very NEGATIVE impact” and 7 means “a very POSITIVE impact”, please rate the impact of the following principle or idea on overall quality of life in the Sacramento region:

Reuse and revitalize existing assets in the community such as old buildings and vacant lots.
Reuse and revitalize existing assets in the community such as old buildings and vacant lots.
Using a scale of 1 to 7, where 1 means “a very NEGATIVE impact” and 7 means “a very POSITIVE impact”, please rate the impact of the following principle or idea on overall quality of life in the Sacramento region:

Preserve open space, farmland, and natural beauty, through natural resources conservation.
Preserve open space, farmland, and natural beauty, through natural resources conservation.

Very Negative

Very Positive

Mean: 6.4

Total: 484

Slide: 9
Using a scale of 1 to 7, where 1 means “a very NEGATIVE impact” and 7 means “a very POSITIVE impact”, please rate the impact of the following principle or idea on overall quality of life in the Sacramento region:

Encourage distinctive, attractive, and quality designs for building and development in communities.
Encourage distinctive, attractive, and quality designs for building and development in communities.
Using a scale of 1 to 7, where 1 means “a very NEGATIVE impact” and 7 means “a very POSITIVE impact”, please rate the impact of the following principle or idea on overall quality of life in the Sacramento region:

Encourage development in local communities that allows for more jobs to be much closer to where people live.
Encourage development in local communities that allows for more jobs to be much closer to where people live.
What do you believe will be the main challenge to building large amounts of housing and mixed use projects in the transit priority areas?

1. Finding enough market demand for these types of development products
2. Raising the funds to provide high quality transit service as the products are built
3. Building the products at a cost profitable to builders and affordable to buyers and renters
4. Securing land use approvals from local governments and other regulatory agencies
5. Overcoming local political opposition
6. Providing high quality schools to attract families
7. None of the above
Raising the funds: 34.9% (166)
Building at cost profitable, yet affordable: 21.8% (104)
Overcoming local opposition: 13.0% (62)
Securing land use approvals: 9.7% (46)
Finding enough market demand: 6.5% (31)
High quality schools: 5.5% (26)
None of the above: 2.7% (13)
1st Main Challenge Total: 476
What do you believe might be the main benefit of building large volumes of housing and mixed use projects in the transit priority areas?

1. Higher levels of affordable transportation access
2. Higher regional transit ridership and lower congestion
3. Lower energy costs and use of fossil fuels
4. Revitalization of downtowns and neighborhoods in transit corridors
5. Reducing amount of agricultural and natural resource lands on the “edge” that need to be converted to urban uses
6. Improved public health from a more pedestrian oriented community
7. None of the above
- Revitalization of downtowns: 17.1% (85)
- Higher ridership/Lower congestion: 15.5% (77)
- Reduced conversion of ag land: 13.5% (67)
- Improved public health: 12.1% (60)
- Lower energy costs: 10.5% (52)
- Affordable transportation access: 8.5% (42)
- None of the above: 0.4% (2)

Total: 496
What do you believe might be the main disadvantage of building large volumes of housing and mixed use projects in the transit priority areas?

1. Gentrification (i.e. rising home prices, creating challenges for housing affordability)
2. Too much change to the character of existing neighborhoods
3. It is difficult to raise a family in a mixed use area
4. Not enough people want to live in this type of community
5. If the development occurs before good transit service is provided it may influence congestion
6. None of the above
May influence congestion: 37.3% (184)
Gentrification: 20.5% (101)
Difficult to raise a family in a mixed use area: 9.9% (49)
Not enough people want to live in a mixed use area: 9.1% (45)
Too much change to neighborhood character: 6.7% (33)
None of the above: 3.7% (18)

1st Main Disadvantage Total: 493
Do you believe the “real” price of gas (factoring out inflation) in the next 25 years will be:

1. A lot higher than today
2. A little higher than today
3. The same as today
4. A little lower than today
5. A lot lower than today
Do you believe the “real” price of gas (factoring out inflation) in the next 25 years will be:

1. A lot higher than today
2. A little higher than today
3. The same as today
4. A little lower than today
5. A lot lower than today

Total: 436

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In the next 25 years how much influence do you believe transportation issues such as cost, congestion, and time required for travel will have on people’s choices of where they live and work?

1. A lot more important than today
2. A little more important than today
3. The same as today
4. A little less important than today
5. A lot less important than today
In the next 25 years how much influence do you believe transportation issues such as cost, congestion, and time required for travel will have on people’s choices of where they live and work?

1. A lot more important than today
2. A little more important than today
3. The same as today
4. A little less important than today
5. A lot less important than today

68% 23% 7% 0% 2%

1 2 3 4 5
285 96 29 1 7
Total: 418
How important do you believe successful implementation of Blueprint growth principles is to the future quality of life of the Sacramento region?

1. Very important
2. Important
3. Neutral
4. Not very important
5. Not important at all
How important do you believe successful implementation of Blueprint growth principles is to the future quality of life of the Sacramento region?

1. Very important
2. Important
3. Neutral
4. Not very important
5. Not important at all

69%

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Total: 451
Which of the following techniques to reduce your personal vehicle miles traveled are you most likely to do over the next 5 years?

1. Ride transit more often
2. Bicycle more often
3. Walk more often
4. Carpool more often
5. Combine auto trips more often
6. Telecommute more often
7. Move my home and work closer together
8. None of the above
Bicycle more often: 3.25
Combine auto trips more often: 2.26
Telecommute more often: 2.16
Ride transit more often: 2.06
Walk more often: 2.01
Move my home and work closer together: 1.65
None of the above: 1.16
Carpool more often: 0.71

Technique to reduce miles
Bicycle more often 25.5% (119)
Telecommute more often 12.6% (59)
Combine auto trips more often 11.3% (53)
Walk more often 11.1% (52)
Ride transit more often 10.1% (47)
Move my home and work closer together 10.1% (47)
None of the above 9.2% (43)
Carpool more often 2.6% (12)
1st Technique to reduce miles Total: 467
Combine auto trips more often: 16.1% (75)
Ride transit more often: 15.0% (70)
Walk more often: 12.8% (60)
Telecommute more often: 12.8% (60)
Bicycle more often: 10.1% (47)
Move my home and work closer together: 9.2% (43)
Carpool more often: 6.4% (30)
None of the above: 3.4% (16)
2nd Technique to reduce miles: Total: 467